

Do you know your business ABCs?

Fort Worth Mayor Mike Moncrief launched the Agenda for Building Capacity (ABC) Program during the 2008 Entrepreneur Expo®. Lockheed Martin was the recipient of the inaugural Mayor's Small Business Advocate Award which recognizes a corporate citizen in support of ABC.

“One of the big doors that we opened at this year's Expo was to opportunities for minority- and women-owned businesses to build the capacity of their enterprises,” said Mayor Moncrief. “By capacity, we mean the successful growth of an M/WBE-certified company to be ready, willing and able to deliver and perform on contracts over an expanded period of time.” Moncrief noted that Fort Worth is enjoying an unprecedented economic expansion and “it is vitally important that we piggyback on this growth to expand business opportunities in all segments of our economy.”

The purpose of the ABC program — championed by the City of Fort Worth, Tarrant County and BNSF Railway — is to create a forum for minority- and women-owned businesses to connect with buyers and procurement opportunities from public entities, corporations, prime contractors and developers. It's no secret that millions of dollars in contracts are available from government and prime contractors. The ABC Program provides technical assistance, training and introductions to those contract opportunities:

- \$158.5 million in construction contracts for Fort Worth-based M/WBEs with companies with City of Fort Worth tax abatement agreements
- \$500,000 annually in service and supplier opportunities with tax abated companies



Fort Worth Mayor Mike Moncrief announces the launch of the Agenda for Building Capacity Program at the 2008 Expo.

- City of Fort Worth procurement opportunities
- \$60 million awarded in City of Fort Worth contracts in FY 05/06 and 06/07 to M/WBEs
- Opportunities from other partner agencies

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On May 1st, the *Hermes Creative Awards* announced winners for the 2008 international awards competition for the concept, writing and design of media. There were more than 4,000 entries from throughout the United States and several other countries.

The 2008 *Lockheed Martin/Chase Entrepreneur Expo*® was awarded an Honorable Mention for its overall marketing campaign which included logo design, registration brochure, program, postcards, billboards and survey e-mail. The award was jointly presented to Clear Message Communications, owned by Shelly Iversen and Dee Parker, whose team developed the graphics for the campaign.

The awards are judged by the Association of Marketing and Communication Professionals, an international organization consisting of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. The Association supports the efforts of creative professionals who contribute their talents to public service and charitable organizations.



2008 Expo Wins International Award

Calendar of Events for June 2008

Sponsored by the Business Assistance Center

BUSINESS PLAN

6/10 Business Plan I: The 12-Step Process
(2nd Tuesday monthly)
5:30 p.m. — 9:00 p.m. FEE-\$35
Special Pricing Available
Sponsored by the Business Assistance Center
Registration Required
For Info: 817.871.6025

6/19 Business Plan II: Market Research
(3rd Thursday monthly)
5:30 p.m. — 8:30 p.m. FEE-\$35
Special Pricing Available
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/24 Business Plan III: Focus on the Financials
(4th Tuesday monthly)
5:30 p.m. — 9:00 p.m. FEE-\$35
Special Pricing Available
Sponsored by the Business Assistance Center
Registration Required
For info: 817.871.6025

CERTIFICATION

6/12 Certification Class
(2nd Thursday monthly)
5:30 p.m. — 7 p.m. FEE-\$10
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

FINANCE

6/3 SBA Financing
(1st Tuesday monthly)
2:00 p.m. — 4:00 p.m. FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/5, 6/12, 6/19 & 6/26 Money Smart
6:00 p.m. — 9:00 p.m. FREE
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/10 & 6/24 QuickBooksPro Parts I & II
(Part I on 2nd Tuesday)
(Part II on 4th Tuesday)
6:00 p.m. — 8:00 p.m. FEE-\$100 for both parts
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/17 SBA Financing - Arlington
2:00 p.m. — 4:00 p.m. FEE-\$26
Arlington - UTA Campus 140 W. Mitchell
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/24 Financing for Your Business
(4th Tuesday monthly)
11:30 a.m. — 1:00 p.m. FEE-\$10
Registration Required
Sponsored by the Business Assistance Center
For info: 817.871.6025

INTELLECTUAL PROPERTY

6/5 Intellectual Property Orientation
(1st Thursday monthly)
10:00 a.m. — Noon FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/19 Intellectual Property Orientation
(3rd Thursday monthly)
10:00 a.m. — Noon FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

LEGAL

6/3 Free Legal Forum
(1st Tuesday monthly)
6:00 p.m. — 7:30 p.m. FREE
Sponsored by TCC-SBDC
For Info: 817.871.6028

NETWORKING

6/3 Tarrant County Business Breakfast
7:00 a.m. — 8:30 a.m. FEE-\$8 June is FREE!
Radisson South
100 Alta Mesa Blvd.
For Info: 817.871.6025

Professional Power Team
(Every Tuesday)
11:30 a.m. — 1:00 p.m. FEE \$15 includes lunch
Blue Mesa, 1600 S. University Dr.
For Info: 817.300.9445

6/10 Women's Roundtable
(2nd Tuesday monthly)
8:00 a.m. — 9:30 a.m. FEE-\$2
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/19 Dallas Minority Business Breakfast
(3rd Thursday monthly)
7:30 a.m. — 8:30 a.m. FREE
2711 N Haskell, Dallas
For Info: 214.767.8005

PROCUREMENT

6/3 Government Contracting
(1st Tuesday monthly)
9:00 a.m. — 11:00 a.m. FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/17 Government Contracting
(3rd Tuesday monthly)
9:00 a.m. — 11:00 a.m. FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/26 ALLIANCE Texas 2008
Small Business Procurement Fair
Arlington Convention Center
For Info: 800.421.8476
www.allianceforbiz.com

START-UP

6/3 Step 1 Starting a Business
(1st Tuesday monthly)
5:30 p.m. — 8:00 p.m. FREE
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/4 Should I Incorporate?
(1st Wednesday monthly)
2:00 p.m. — 4:00 p.m. FREE
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/17 Website Design Made Easy
(2nd Tuesday Monthly)
9:00 a.m. — 11:00 a.m. FREE
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/12 Step 1 Starting a Business
(2nd Thursday monthly)
11:00 a.m. — 1:30 p.m. FREE
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/12 Small Business Mini-Course
(2nd Thursday monthly)
5:30 p.m. — 7:30 p.m. FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/14 Is Franchising Right for You?

10:00 a.m. — Noon FREE
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/14 Step 1 Starting a Business

(2nd Saturday monthly)
10:30 a.m. — 1:00 p.m. FREE
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/17 Step 1 Starting a Business

(3rd Tuesday monthly)
5:30 p.m. — 8:00 p.m. FREE
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/21 SCORE Small Business Workshop

(3rd Saturday monthly)
8:00 a.m. — 3 p.m. FEE-\$75 Includes Lunch and Materials
Prepayment and Registration Required
Sponsored by SCORE
For Info: 817.871.6002

6/26 Step 1 Starting a Business

(4th Thursday monthly)
11:00 a.m. — 1:30 p.m. FREE
Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

6/26 Small Business Mini-Course

(4th Thursday monthly)
2:00 p.m. — 4:00 p.m. FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/28 Sell on eBay the Right Way

(Offered once monthly)
8:30 a.m. — 5:30 p.m. FEE-\$55
Prepayment and Registration Required
Sponsored by the Business Assistance Center
For Info: 817.871.6025

POLICY & PROCEDURES

6/24 How to Write a Basic Employee Handbook

(4th Tuesday monthly)
10:00 a.m. — Noon FREE
Registration Required
Sponsored by TCC-SBDC
For info: 817.871.6028

TAXES

6/4 Small Business Tax Workshop

(1st Wednesday monthly)
9:00 a.m. — 1:00 p.m. FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/18 Small Business Tax Workshop

(3rd Wednesday monthly)
9:00 a.m. — 1:00 p.m. FEE-\$26
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

6/21 Small Business Tax Workshop - Arlington

(3rd Saturday monthly)
9:00 a.m. — 1:00 p.m. FEE-\$26
Arlington - Center for Continuing Education & Workforce
Development 140 West Mitchell
Registration Required
Sponsored by TCC-SBDC
For Info: 817.871.6028

Unless otherwise noted, all workshops are held at the Fort Worth Business Assistance Center, 1150 South Freeway (I-35W & Rosedale).

Online registration is available for FW BAC sponsored classes at www.fwbac.com.

JUNE 2008

PARTNERS

Alliance Lending Corporation
817-871-6444 • www.alliancecdc.com

Cross Timbers Procurement Center
817-272-5905 • <http://arri.uta.edu/crosstimbers/>

Fort Worth Business Assistance Center
817-871-6025 • www.fwbac.com

Fort Worth International Center
817-392-2666 • www.fwic.org

Fort Worth Metropolitan Black Chamber of Commerce
817-871-6538 • www.fwmbcc.org

Manufacturers Association of North Texas
817-994-5295 • www.mant.us

SCORE: Counselors to America's Small Business
817-871-6002 • www.scorefortworth.org

Small Business Administration
817-684-5500 • www.sba.gov

Small Contractor Development Program
817-336-3866 • www.scdp.com

Southeast Fort Worth Inc.
817-871-6542

TCC-Small Business Development Center
817-871-6028 • www.tccd.edu

TECH Fort Worth
817-339-8968 • www.techfortworth.org

Texas Manufacturing Assistance Center
817-272-5922 • www.tmac.org

Wm. Mann Jr. Community Development Corporation
817-871-6267 • www.wmcdc.com

Published By:

Fort Worth Business Assistance Center
City of Fort Worth, Economic and
Community Development Department

Circulation:

27,500

Contact Information:

817-871-6025 • www.fwbac.com

Designed By:

Clear Message Communications
www.clear-message.com

STRATEGIC PLANNING

"If you don't know where you're going — any road will take you there!"

Becoming a successful business enterprise begins with planning — doing things on purpose rather than by accident. Workshop instructor Randy Bohannon has more than 40 years of experience in management and consulting. His steps in the planning process include:

- Purpose — An organization's hopes and aspirations
- Environment — Internal and external factors
- Goals — Expected results and desired future
- Strategies — Means selected to reach goals
- Objectives — Align planning with performance

Thursday
June 19, 2008

11:30 a.m.
to
1:00 p.m.

\$25

(Preregistration
is required)

FORT WORTH



Fort Worth
Business Assistance Center

To Register: 817.871.6025
www.fwbac.com

Is Franchising Right for You?

This free workshop will detail the pros and cons of franchising. Learn the five-step method to find the right franchise business. Industry expert Anne Barr of Franchise Network will be conducting the workshop.

Saturday,

June 14, 2008

10 a.m. to Noon

FREE

(Preregistration
is required)

- Feed your entrepreneurial dreams
- Quench your thirst for financial independence
- Various franchise concepts will be explored
- Learn about the best opportunities that are expanding into Texas

FORT WORTH



Fort Worth
Business Assistance Center

To Register: 817.871.6025
www.fwbac.com

PROJECT Contract

Unraveling the Mystery of Buyer-Supplier Relationships

Project Contract is a six-week program designed to assist in the business development of selected suppliers and create matchmaking opportunities for interested buyers.

Project Contract provides services to both Buyers and Suppliers:

- Develop relationships with decision makers
- Assess suppliers' ability to be awarded contracts
- Opportunity to expand supplier-diversity base
- Support for certification applications
- Support during the bid application process

Summer Session:

July 15 through
August 19

FORT WORTH



Fort Worth
Business Assistance Center

For Info: 817.637.6155
www.fwbac.com

Do you know your business ABCs?

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Certification Agencies

Women's Business Council - Southwest
2201 N Collins St Ste 158
Arlington, TX 76011
817-299-0566

D/FW Minority Business Development Council
2710 N Stemmons Fwy, Ste 100 Tower South
Dallas, TX 75207
214-630-0747

North Central Texas Regional Certification Agency
624 Six Flags Dr Ste 216
Arlington, TX 76011
817-640-0606

Texas Building & Procurement Commission; Historically Underutilized Business State Agency of Texas
1711 San Jacinto Blvd.
Austin, TX 78711
888-863-5881

8(a) Business Development Program
US Small Business Administration
4300 Amon Carter Blvd.
Fort Worth, TX 76155
817-684-5500

The ABC Program is designed to result not only in increased capacity for Tarrant County-based M/WBEs, but also to increase the pool of Fort Worth and Tarrant County companies sufficient to meet the needs of local projects. ABC will allow Fort Worth to continue to build the future of the city while at the same time address the challenges that many minority-owned businesses face in today's competitive marketplace.



The program's steering committee is made up of representatives from the American Indian Chamber of Commerce of Texas, BNSF Railway, the City of Fort Worth, Fort Worth Hispanic Chamber of Commerce, Fort Worth Metropolitan Black Chamber of Commerce, Fort Worth Chamber of Commerce, Tarrant County Asian Chamber of Commerce and Tarrant County.

Training and certification are key components for small businesses hoping to position themselves to participate in the ABC Program. The Fort Worth Business Assistance Center and its partner organizations, the Fort Worth Metropolitan Black Chamber Construction Assistance Program, the Fort Worth Hispanic Chamber Business Development Series and other partner agencies are available to provide minority- and women-owned businesses with the tools to grow their businesses.

"We're taking what's already in the marketplace," says William Johnson, Assistant Director of the Fort Worth Economic and Community Development Department, "and putting the pieces together in a cohesive package to increase capacity." Mayor Moncrief notes, "It's a win-win for everyone involved. ABC sends a strong message. When it comes to promoting M/WBEs, *Fort Worth means business!*"

TECH Fort Worth and UNTHSC celebrate a new beginning



Representatives of TECH Fort Worth and the University of North Texas Health Science Center and the partnership's first clients opened the doors to the new Acceleration Lab on the UNTHSC campus. Included in the photo from left to right: Robert McClain PhD (Associate Vice President UNTHSC Technology Transfer and Commercialization), Stan Hall (CEO Sendera Discovery), Scott Ransom DO, MBA, MPH (President of UNTHSC), Mike Moncrief (Mayor of Fort Worth), Mark Ellison (Director of the Texas Emerging Technology Fund), Dennis Robbins (COO CorInnova), Darlene M. Ryan (Executive Director TECH Fort Worth), Debra Wawro (CEO Resonant Sensors Incorporated), Vernon Rew Jr. (Shareholder Winstead PC, TECH Fort Worth Chairman of the Board), Lewis Harrison (CorInnova).

Project New celebrates its 26th class



Graduates of the 10-week Project New program's 26th class recently celebrated during their graduation ceremony at the Fort Worth Botanic Gardens. Offered three times a year, Project New provides 40 hours of in-depth business training by an array of successful business professionals. Program sponsors are Guaranty Bank, 888QuickRate and Office Depot. There were 27 graduates in the spring class. The summer session begins on June 9.

ACORN's largest class graduates



The ACORN Project continues to help students identify a life direction for themselves and overcome generational, educational and financial obstacles. The eight-week business training course, sponsored in part by State Farm Insurance, Chase and Washington Mutual, is offered in English, Spanish and Pan-Asian. There were 45 graduates in the spring 2008 class, with the largest segment being the Spanish section. Each class is becoming more diverse. The spring class was offered for the first time in four locations in Fort Worth.

Technology Team Awards 11th Rising Star Award



Edna M. Bride (center) of Budget Lawn Service was presented the 11th Rising Star Award by Technology Team as part of the graduating activities of ACORN Project's spring 2008 class. Bride was selected from 27 applicants and was the first winner from ACORN's Pan-Asian class. She established her lawn service in 2003, went through some personal difficulties and then restarted the business again in 2008. "I love a challenge and want to beautify lawns," said Bride who has a passion for her business and likes working with her hands. Technology Team owners, Allen Spinner (left) and Sherry Green (right), presented Edna with her new computer and accessories.

Are you puzzled about the revised franchise tax?

If you're confused about your corporate status as it relates to the revised Texas Franchise Tax, you are not alone.

The Fort Worth Business Assistance Center and the Manufacturer's Association of North Texas are coming to your rescue. On June 3, the BAC and MANT will offer a seminar to address some of the questions raised by the revised tax. And just in time to meet the extended deadline of June 15! Due to the complexities of the new tax, and the late approval of the forms by the state, Susan Combs, Texas Comptroller of Public Accounts, extended the due date to mid-June. The extended deadline allows businesses to avoid a 5 percent penalty they would have faced had they not filed by May 15.

"We want to make sure businesses and tax practitioners have adequate time to be sure they're complying with the revised franchise tax," Combs said in a statement. "Because they're dealing with new calculations and enhanced technology for filing reports, the one month penalty waiver will help taxpayers accurately complete their returns in the first year of the brand new tax."

Susan Roberts, a CPA with Sanford, Baumeister & Frazier, PLLC and more than 15 years of public accounting experience, will conduct the June 3 seminar at the BAC. Roberts concentrates in corporate taxation, multi-state taxation and consolidated entities. She is skilled in multiple areas of income tax planning and consults with companies regarding mergers and acquisitions.



The BAC/MANT franchise tax information seminar will be held at the Fort Worth Business Assistance Center from noon to 1:30 p.m. on Tuesday, June 3. The seminar will cover the new tax which is hitting all kinds of businesses not previously subject to tax in Texas, including Limited Partnerships, some Trusts, S Corporations, Corporations, LLC, etc. Other topics will include:

- The mechanics of the tax
- How to get a tax credit against the tax
- How to maximize deductions
- How related entities are treated within the tax

Answers to franchise tax questions can be found at www.window.state.tx.us/taxinfo/franchise/ or by calling (800) 252-1381. To register for the BAC/MANT Franchise Tax seminar log on to www.fwbac.com or call (817) 871-6025.

Staffing Dynamics provides medical workforce to the government



Nedra Stennis

John Lester and Nedra Stennis started Staffing Dynamics International, LP in 2004. Both owned previous companies and found a merger advantageous for growth. The initial business model was to pursue medical staffing for the government and other related affiliations. While this business continued to grow they realized for the company to reach its full potential, they needed to change directions and pursue larger contracts in the government and commercial sectors.

In the spring of 2006, Nedra Stennis came to SCORE and asked for a counselor who had experience in sales and marketing. She was assigned to counselor George Locketto. In addition to the experience she was looking for, George had run small businesses and managed divisions for large corporations. Initially they developed a sales plan by identifying the

organizations that Nedra wanted to pursue. As was pointed out to Nedra, it's one thing to sign a large account, but you need to develop the internal structure to support the growth.

As Nedra began working with SCORE she mentioned that they were having receivables problems. George helped put together a plan to bring them in line with the contract terms. "George was also a tremendous help in making me aware of potential pitfalls, as well as being instrumental in helping me fine-tune strategic planning."

Another SCORE counselor, John Lewis, who is a QuickBooks expert, began working with Nedra and her office manager. John showed them how to move

information from Excel and add vendors to the QuickBooks file. These were just a few of the techniques that helped them manage their business more efficiently. Said Stennis, "John is phenomenal and brilliant; we wish he worked with our company, but he's retired."

Staffing Dynamics continues to grow. Over the past several years they have opened offices in Dallas, Fort Worth, Florida and Washington, D.C. to service clients nationwide.

"I encourage every business owner to get involved with SCORE. George was the most instrumental facet that Staffing Dynamics has ever known. I would come into SCORE to get ideas and spend the next few weeks implementing them, and they always worked!" said Stennis.

SCORE®
Counselors to America's Small Business

Fort Worth Business Assistance Center
1150 South Freeway (I-35 South at Rosedale)
Fort Worth, Texas 76104

817-871-6002
FAX: 817-820-0531

www.SCOREFORTWORTH.ORG
e-mail: scorefw@gmail.com

Employee vs. Independent Contractor



Sherry Darden

"Is he/she an employee or an independent contractor?" This question is asked as frequently as the age-old question, "which came first, the chicken or the egg?" During my six years of counseling, this is one of the most asked questions I have received from small business owners. Many owners have assumed that it is easier and cheaper to pay a worker for their services as an independent contractor and that it requires less paperwork. This is not always true.

When considering hiring someone to work in or for your business, it is always safe to evaluate three key questions to determine if someone is an employee or independent contractor. If you can say yes to any one of the questions, the person for hire is an employee.

Question #1

Do you have any control on how the worker does the task?

If you control when, where and how the worker performs the task, the worker is interpreted as an employee. Both an employee and independent contractor perform a task for you, but the independent contractor is not under your direct control on how it is done. Let's say you hire an individual to sew suits for you to sell in your business. You provide them with the fabric, zippers and thread, because you want to sell wool suits made of a certain quality that you promote. The worker produces a finished suit to your specification by a specified deadline. You have not controlled the steps of how the finished product is created. In this case, the worker is an independent contractor. However, if you require the worker for hire to cut the material for the jacket first, pants second, end with installing the lining in that order between the hours of 8:00 a.m. and 5:00 p.m. at your location; the worker then becomes an employee. You have now controlled the when, where and how of the task.

Question #2

Do you have any financial controls over the worker's job?

When answering this question, keep in mind that the worker has to be able to offer their services to others in the marketplace and not to you exclusively. It is normal for an independent contractor to incur normal business expenses that will not be reimbursed by you. For example, if you are hiring an electrician to wire a new building during new business construction, it is assumed that you do not have to reimburse the worker for any training, certification and tools required to perform his tasks. It is okay to supply equipment if the tools needed to work for you are highly specialized or unique.

Questions #3

Can your relationship with the worker be interpreted as an employee?

A written contract should at least specify that it is a contractor's agreement, not a condition of employment, and that the worker is responsible for any tax implications for the compensation received. The contract should also specify the approximate life span of the agreement. If not, then the contract can be interpreted as an indefinite life span and is an offer of employment.

If you are offering any employee-type benefits, the IRS or Texas Workforce Commission can interpret the relationship as employer and employee. This could be anything that you offer your employees. If you offer paid vacations, discounts, flu shots, paid holidays, or parties to your employees and extend the same benefits to the independent contractor, it can be viewed the contractor is in fact an employee.

Remember, if you say yes to any one question, the worker can be interpreted as an employee. The three factors mentioned in this article are guidelines, and are evaluated and interpreted by the IRS and Texas Workforce Commission case by case. You can contact the IRS Business & Specialty Tax Line or download the IRS form SS-8 at www.irs.gov website to see all of the questions used to determine the status of each worker. You can also contact the Texas Workforce Commission or comparable agency in your state with any questions you may have.

If it is determined the worker is an employee, then you will be responsible for paying and filing employment taxes. Beware: if the IRS determines through the above questions that a worker should have been paid as an employee in the past, you could be fined for late payments and penalties from inception, so spending the time upfront to correctly figure this out will be well worth the effort. Know that if the thought of payroll and employment taxes activity seem overwhelming to you, hire a payroll service. They are knowledgeable, affordable and a deductible business expense. Free counseling at the BAC can also assist you in this area.

Sherry Darden is a small business counselor at the Fort Worth Business Assistance Center. She is the owner of Hundredfold Return, Inc., a small business consulting firm that specializes in business plans, tax preparation and small business training. You can email her at sherry@hundredfoldreturn.com



GETTING EMAIL FOR YOUR BUSINESS SHOULD BE THIS EASY.

Get companywide email, file sharing, and calendaring. Beautifully simple. No strings attached. CatalystWeb.com

**Tarrant County
Business Breakfast**

June 3, 2008
(First Tuesday of Each Month)
7:00 - 8:30 a.m.

Radisson Hotel South
100 Alta Mesa Blvd. — Fort Worth, TX 76134 — 817.293.3088

No Reservations Needed!

FREE in June
courtesy of:

Dr. Viviana Longoria, Chiropractor; Send Out Cards
American Indian Chamber of Commerce; AF Insurance
Sundae Dinner, Personal Chef Service; Jewelry That Works
United Carpet Cleaning Systems; Collaborative Mentor
www.LoisMall.MyChoices.biz; Adventure Boot Camp

Visit www.TarrantCountyBusinessBreakfast.org
or call 817-871-6025 for information





Toni Allison (formerly Booth) has been promoted to Business Development Coordinator at the Fort Worth Business Assistance Center. Her expanded duties include functioning as the BAC office supervisor. Allison will continue as director of the BAC's *Project New* program, in addition to overseeing workshops and community outreach activities at the BAC.

In 1999, Toni started her experience at the Business Assistance Center as a client. She later worked as a volunteer and then a contract employee. In April 2004, she became a City of Fort Worth employee and director of *Project New*.

Allison has been an entrepreneur since age 16 when she started working in her family business. Since those teenage years, she has been an owner of several small businesses, which has equipped her to help meet the needs of BAC clients, students and small business owners.



André McEwing, who most recently served as director of economic development for the Fort Worth Metropolitan Black Chamber of Commerce, is now serving as president of Southeast Fort Worth Inc., a nonprofit group that works to bring private-sector economic development to the city's southeast side.

McEwing, a Fort Worth native, has extensive mid-level management, sales, finance, budgetary and accounting experience. He has also worked at Lockheed Martin, PepsiCo, Nabisco and Waste Management.

McEwing serves on several community boards and committees, including the Greater Fort Worth Area Economic Development Association and International Council of Shopping Centers. He is a member of Alpha Phi Alpha fraternity and was in the 2007 class of Leadership Fort Worth.

The Business Assistance Center is a public/private partnership partially funded by the City of Fort Worth Economic and Community Development Department and the BAC Education Foundation.

Fort Worth Business Assistance Center
1150 South Freeway Ste 106
Fort Worth, TX 76104

PRSRT STANDARD
U.S. Postage
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